



College GO! takes place each August through November with information and resources designed to help Hoosiers plan for education beyond high school. The official “**College GO!**” kick-off is always the last full week of September (September 21-25, 2015), but you can incorporate **College GO!** activities and events whenever they fit into your calendar.

WHY?

College GO! helps students answer these questions:

- Grades K-5: What is college? Why is it important?
- Grades 6-8: Why does my high school diploma matter? What kind of college degree is right for me and my career goals?
- Grades 9-12: What should I study? Where? How do I apply?

MAKE IT MATTER

Make a lasting impact with these tips:

- Partner with local youth-serving organizations for extra resources and to help spread the college planning message further.
- Show students what college looks like with speakers from local universities, apprenticeship programs and community colleges.
- Highlight alumni from your school who are getting college degrees.
- Ask students to write their dream college on cutouts shapes, and hang them around school. Print more at LearnMoreIndiana.org/print.
- Incorporate events from the calendar on this page.

CHECK OUT...

Some ideal resources for **College GO!** include:

- Student contests for all grade levels (\$529) and school grant opportunities (\$1,000) at LearnMoreIndiana.org/contests.
- Activities from the “College” section of the LEARN MORE and NEXT student magazines (K-12) and Educator Guides (K-8). Also available online at LearnMoreIndiana.org/print.
- Online high school Graduation Plan and career interest inventories at LearnMoreIndiana.org/careerexplorer.

CALENDAR OF EVENTS



Sept. 21-25:

Kick-off Week

Suggested themes include:

- Monday: College Gear Day
- Tuesday: Apprenticeship Day (highlight careers requiring an apprenticeship)
- Wednesday: Associate Degree Day (highlight locally available two-year programs)
- Thursday: College Tour Day (via slide show presentation, college speakers, or field trip)
- Friday: College App Writing Skills (give information on personal statements, essays and letters of recommendation, or ask students to write about why they should be accepted to their top college choice)

Oct. 23: College

Application Day

Recruit volunteers from nearby colleges and community organizations to staff computer labs and answer questions as seniors complete at least one online application. Build up to the date by helping students write essays, collect references, etc. Find tips and FAQs at LearnMoreIndiana.org/college

